

QUALITY FASHIONS.



TREND 2020 **SPRING-SUMMER**

QUALITY**WORKS.**

LANXESS
Energizing Chemistry

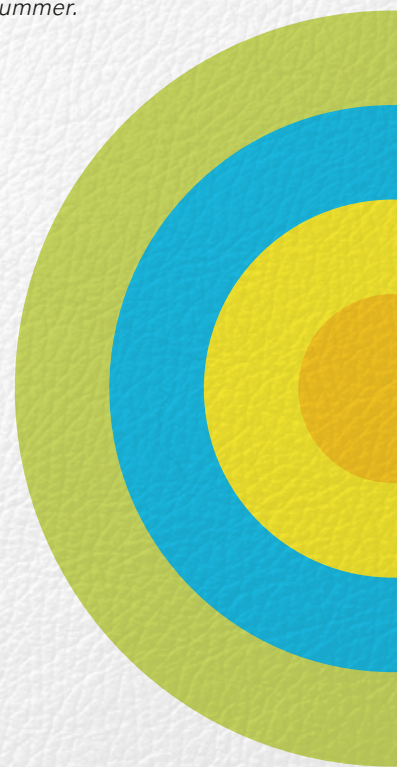
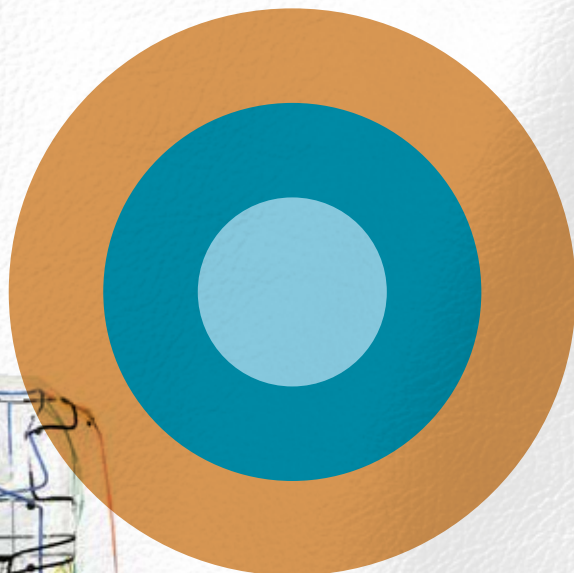
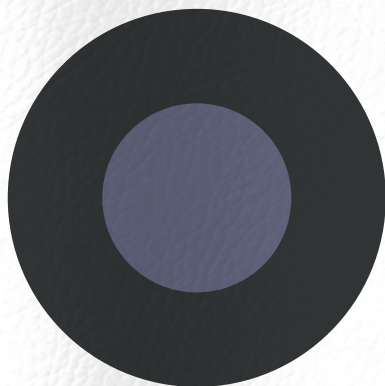
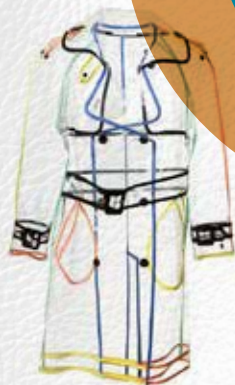
PROFUMO D'ESTATE

This trend's color palette is determined by its coherence with the environmental and sustainability premises, privileging colors that bring us closer to nature. As a result, they are rather pale and raw, and do not involve industrial processes, for example lavender, nectarine or a chocolate fondue. They are tones that are inspired by relaxed colors such as the pool water or the lilac and gray tones before sunset behind the desert mountains.



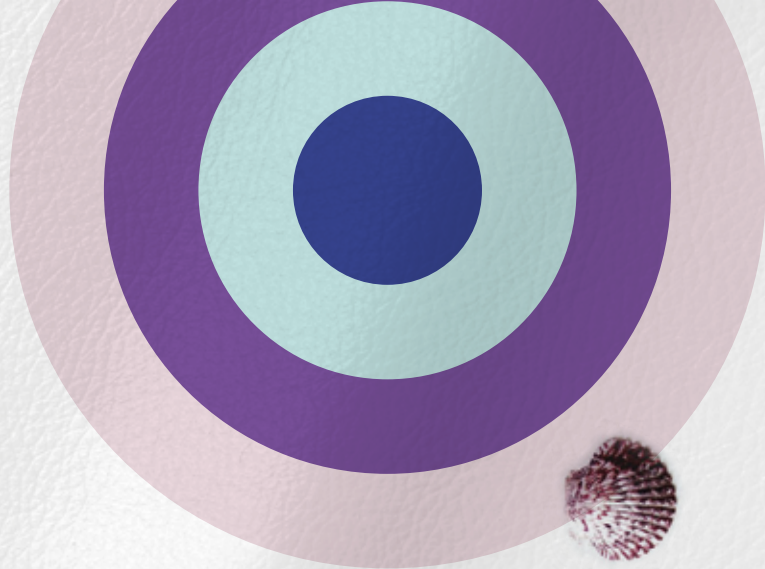
ISTANTANEE ALL' APERTO

The colors of this palette are like a jump to an aquatic landscape. The colors inspired by natural tendencies dominate such as lime green, jasmine and also the blue of an atoll. The concept of duality is present with colors in themselves antagonistic as a dark tone of a moonless night and the white of snow. It is altogether a fresh and energetic proposal following the exultant colors of the intense summer.



BALCONI SUL MARE

The third range brings stronger, saturated and even aggressive colors. It connects directly with Generation Z, the young adults of the 21st century. It is inspired by contemporary versions of classic colors, such as the strong blue of a striped beach chair, the intense pink of a sunshade or the amazon green of the deepest forest. In addition, we see the usual colors of sunnier months, like the buckskin tone which is similar to that of mustard. All colors are easy to combine and simply cannot go unnoticed.



L'ESTATE STA FINENDO

The end of summer takes us away from the beach and brings us to a restaurant terrace. Here we see colors with smooth tones, culinary colors, colors of vegetation and flowers accustomed to the sun. Tones like the color of curry, the tone of a slice of ginger and also the tone of an intense spicy red. They are natural colors, colors of the earth. All of this range is combined with white and with shades like the blue marine fog and provokes a pleasant atmosphere of freshness and flavor.



TREND 2020 SPRING-SUMMER



COLOR TRENDS



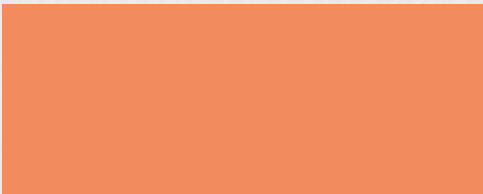
Lilac Gray 16-3905

DYESTUFFS

BAYKANOL SL	3.00 %
BAYGENAL Grey L-NG	0.30 %
BAYGENAL Dark Blue 2S	0.12 %
BAYGENAL Turquoise RL	0.05 %

PIGMENTS

AQUADERM X-White S	86.94 pts
AQUADERM X-Red Violet B	7.89 pts
AQUADERM X-Caramel C	3.05 pts
AQUADERM X-Blue B	2.12 pts



Nectarine 16-1360

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Orange 3GR	0.60 %
BAYGENAL Brown EM-R	0.05 %

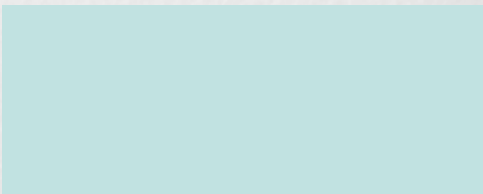
AQUADERM X-White S	82.21 pts
AQUADERM X-Golden Yellow B	8.65 pts
AQUADERM X-Red B	7.65 pts
AQUADERM X-Bordeaux C	1.49 pts



Surf the Web 19-3952

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Blue E-5R	1.00 %
BAYGENAL Turquoise RL	1.00 %
BAYGENAL Red 3B	0.10 %

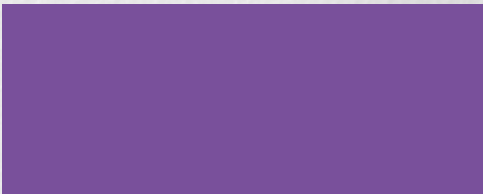
AQUADERM X-White S	45.51 pts
AQUADERM X-Violet B	42.36 pts
AQUADERM X-Blue B	9.09 pts
AQUADERM X-Caramel C	3.04 pts



Fair Aqua 12-5409

BAYKANOL SL	3.00 %
BAYGENAL Turquoise RL	0.60 %

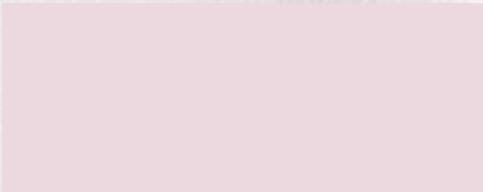
AQUADERM X-White S	98.36 pts
AQUADERM X-Blue B	0.95 pts
AQUADERM X-Caramel C	0.44 pts
AQUADERM X-Red B	0.25 pts



Deep Lavender 18-3633

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Violet RWN	1.20 %
BAYGENAL Bordeaux S-BLN	0.30 %

AQUADERM X-White S	59.17 pts
AQUADERM X-Red Violet B	26.13 pts
AQUADERM X-Violet B	13.00 pts
AQUADERM X-Blue B	1.70 pts



Pale Lilac 13-2803

BAYKANOL SL	5.00 %
TANIGAN 3LN	5.00 %
LEUKOTAN FW-2E	5.00 %
BAYGENAL Red 3B	0.03 %

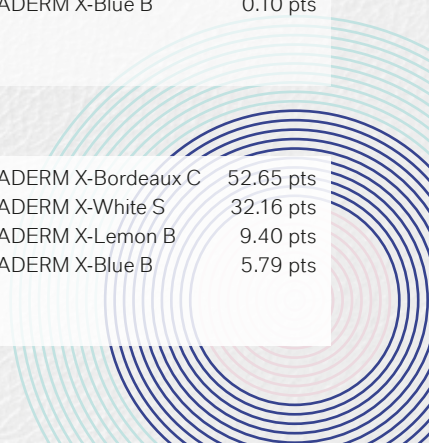
AQUADERM X-White S	98.50 pts
AQUADERM X-Red Violet B	0.88 pts
AQUADERM X-Brown C	0.52 pts
AQUADERM X-Blue B	0.10 pts



Fondue Fudge 19-1224

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Dark Brown BR	1.10 %
BAYGENAL Dark Brown L-N2G	1.00 %

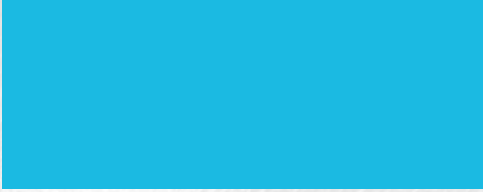
AQUADERM X-Bordeaux C	52.65 pts
AQUADERM X-White S	32.16 pts
AQUADERM X-Lemon B	9.40 pts
AQUADERM X-Blue B	5.79 pts



COLOR TRENDS



Wild Lime 13-0540



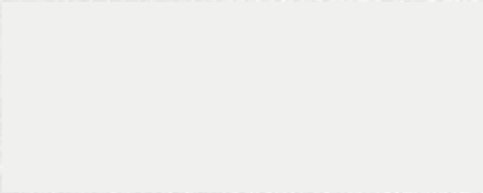
Blue Atoll 16-4535



Blazing Yellow 12-0643



Moonless Night 19-4203



Snow White 11-0602



Jasmine Green 15-0545



Folkstone Gray 18-3910

DYESTUFFS

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Yellow 4GL	1.00 %
BAYGENAL Green 10G	0.20 %
BAYGENAL Olive GB	0.02 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Turquoise RL	1.40 %
BAYGENAL Navy Blue 3R	0.06 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Yellow 4GL	3.00 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Black E-R conc.	1.20 %
BAYGENAL Dark Brown L-N2G0.30 %	

BAYKANOL TF-2N-C 01	5.00 %
TANIGAN 3LN	5.00 %
AQUADERM X-White CR	10.00 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Green 10G	0.55 %
BAYGENAL Yellow 4GL	0.50 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Black E-R conc.	0.20 %
BAYGENAL Navy Blue 3R	0.05 %
BAYGENAL Bordeaux E-RN	0.01 %

PIGMENTS

AQUADERM X-White S	89.13 pts
AQUADERM X-Golden Yellow B	9.60 pts
AQUADERM X-Blue B	1.05 pts
AQUADERM X-Red B	0.22 pts

AQUADERM X-White S	90.70 pts
AQUADERM X-Blue B	8.50 pts
AQUADERM X-Caramel C	0.49 pts
AQUADERM X-Red Violet B	0.31 pts

AQUADERM X-White S	82.42 pts
AQUADERM X-Golden Yellow B	15.46 pts
AQUADERM X-Lemon B	1.93 pts
AQUADERM X-Blue B	0.19 pts

AQUADERM X-Bordeaux C	53.02 pts
AQUADERM X-White S	23.58 pts
AQUADERM X-Blue B	19.71 pts
AQUADERM X-Golden Yellow B	3.69 pts

AQUADERM X-White S	99.45 pts
AQUADERM X-Red Violet B	0.34 pts
AQUADERM X-Brown C	0.12 pts
AQUADERM X-Blue B	0.09 pts

AQUADERM X-White S	67.30 pts
AQUADERM X-Lemon B	19.86 pts
AQUADERM X-Golden Yellow B	8.70 pts
AQUADERM X-Blue B	3.52 pts
AQUADERM X-Brown C	0.62 pts

AQUADERM X-White S	59.85 pts
AQUADERM X-Red Violet B	25.49 pts
AQUADERM X-Caramel C	8.33 pts
AQUADERM X-Blue B	6.33 pts

TREND 2020 **SPRING-SUMMER**

BALCONI SUL MARE

COLOR TRENDS



Buckskin 16-1342

DYESTUFFS

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Brown TLY	1.20 %

PIGMENTS

AQUADERM X-White S	65.21 pts
AQUADERM X-Caramel C	28.75 pts
AQUADERM X-Red Violet B	5.06 pts
AQUADERM X-Dark Brown C	0.98 pts



Caneel Bay 17-4730

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Turquoise RL	2.80 %
BAYGENAL Green 10G	0.30 %
BAYGENAL Dark Blue 2S	0.20 %

AQUADERM X-White S	75.15 pts
AQUADERM X-Blue B	14.58 pts
AQUADERM X-Red Violet B	8.34 pts
AQUADERM X-Golden Yellow B	1.93 pts



Petite Four 14-4516

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Turquoise RL	1.20 %
BAYGENAL Grey L-NG	0.20 %
BAYGENAL Dark Blue 2S	0.04 %

AQUADERM X-White S	94.91 pts
AQUADERM X-Blue B	3.19 pts
AQUADERM X-Red Violet B	1.37 pts
AQUADERM X-Caramel C	0.53 pts



Amazon 18-6024

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Green 10G	4.50 %
BAYGENAL Dark Green 2GT	0.90 %
BAYGENAL Yellow 4GL	0.40 %

AQUADERM X-White S	57.06 pts
AQUADERM X-Golden Yellow B	18.82 pts
AQUADERM X-Blue B	12.19 pts
AQUADERM X-Red Violet B	11.93 pts



Freesia 14-0852

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Yellow S-GL	1.50 %

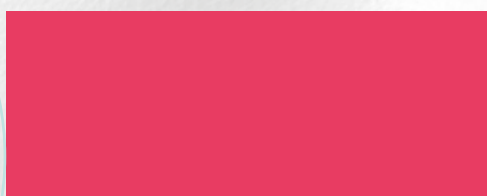
AQUADERM X-White S	67.76 pts
AQUADERM X-Lemon B	15.08 pts
AQUADERM X-Golden Yellow B	13.78 pts
AQUADERM X-Bordeaux C	3.38 pts



Strong Blue 18-4051

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Turquoise RL	6.00 %
BAYGENAL Violet RWN	1.10 %

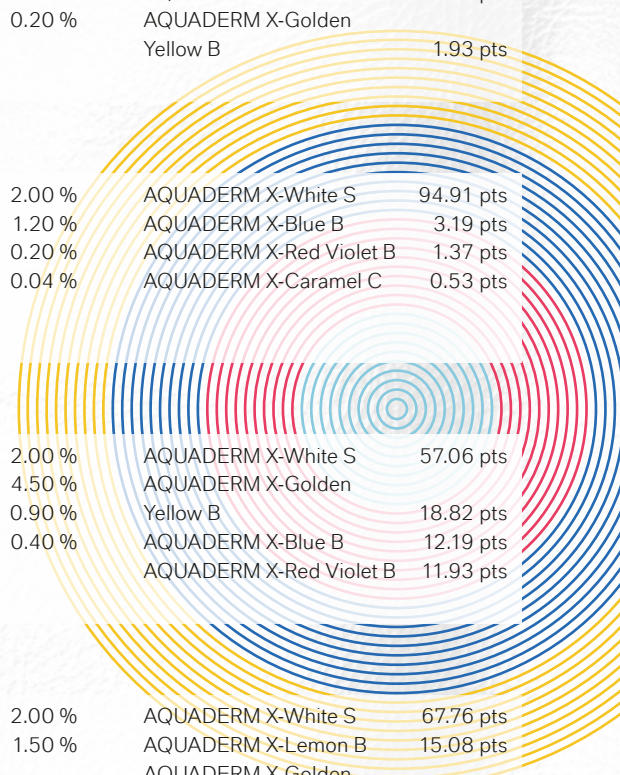
AQUADERM X-White S	64.56 pts
AQUADERM X-Violet B	19.72 pts
AQUADERM X-Blue B	14.35 pts
AQUADERM X-Caramel C	1.37 pts



Paradise Pink 17-1755

BAYKANOL SL	3.00 %
BAYGENAL Red RX	1.40 %
BAYGENAL Red BB	0.10 %

AQUADERM X-White S	64.37 pts
AQUADERM X-Red B	35.17 pts
AQUADERM X-Caramel C	0.46 pts



COLOR TRENDS



Curry 16-0928



Picante 19-1250



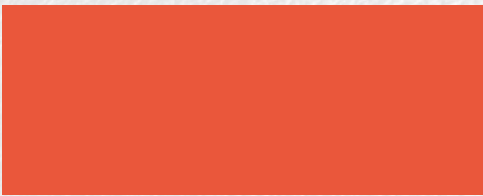
Orange Pepper 16-1164



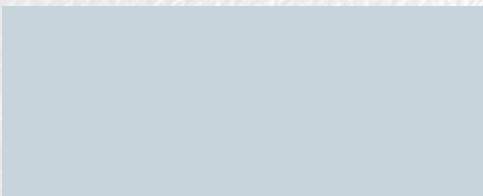
Ginger Snap 17-1418



Sea Turtle 19-0403



Fiesta 17-1564



Blue Fog 15-4008

DYESTUFFS

BAYKANOL SL	2.00 %
BAYGENAL Beige L-NGR	0.45 %
BAYGENAL Olive GB	0.35 %
BAYGENAL Yellow Brown 2G 01	0.20 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Brown EM-R	1.10 %
BAYGENAL Red Brown LN	0.30 %
BAYGENAL Brown CRE	0.06 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Yellow S-GL	0.80 %
BAYGENAL Orange 3GR	0.60 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Grey L-NG	2.10 %
BAYGENAL Olive GB	0.15 %
BAYGENAL Dark Brown BR	0.10 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Dark Green 2GT	1.50 %
BAYGENAL Dark Brown L-N2G	0.80 %

BAYKANOL TF-2N-C 01	2.00 %
BAYGENAL Red GX	2.00 %
BAYGENAL Orange 3GR	0.60 %

BAYKANOL SL	3.00 %
BAYGENAL Grey L-NG	0.30 %
BAYGENAL Turquoise RL	0.15 %
BAYGENAL Dark Blue 2S	0.10 %

PIGMENTS

AQUADERM X-White S	86.83 pts
AQUADERM X-Golden Yellow B	7.70 pts
AQUADERM X-Violet B	3.19 pts
AQUADERM X-Bordeaux C	2.28 pts

AQUADERM X-Bordeaux C	35.31 pts
AQUADERM X-White S	34.75 pts
AQUADERM X-Lemon B	23.21 pts
AQUADERM X-Red B	6.73 pts

AQUADERM X-White S	71.50 pts
AQUADERM X-Golden Yellow B	21.90 pts
AQUADERM X-Red B	5.10 pts
AQUADERM X-Brown C	0.80 pts
AQUADERM X-Red Violet B	0.70 pts

AQUADERM X-White S	77.66 pts
AQUADERM X-Bordeaux C	17.00 pts
AQUADERM X-Lemon B	3.52 pts
AQUADERM X-Blue B	1.82 pts

AQUADERM X-White S	34.63 pts
AQUADERM X-Caramel C	29.52 pts
AQUADERM X-Red Violet B	26.19 pts
AQUADERM X-Green B	9.66 pts

AQUADERM X-White S	64.38 pts
AQUADERM X-Red B	20.00 pts
AQUADERM X-Golden Yellow B	15.32 pts
AQUADERM X-Bordeaux C	0.30 pts

AQUADERM X-White S	97.47 pts
AQUADERM X-Red Violet B	1.46 pts
AQUADERM X-Blue B	0.59 pts
AQUADERM X-Caramel C	0.48 pts



LANXESS
Energizing Chemistry

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